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ABCs of Internet Therapy

☆☆☆☆ *Checklist for Star Ratings*

Use this checklist to evaluate your e-therapy website according to our judging criteria. You might get ideas for improvements to your site.

The following information is clearly provided on the site, where prospective e-patients can see it *before* deciding whether or not to initiate contact:

Identity and Credential Information

____real name(s) *[if missing: big minus]*
____city, state/province, country *[if missing: big minus]*
____professional office telephone number *[if missing: big minus]*
____verifiable credential information *[if missing: big minus]*
____all the above for every therapist *[if n/a, check off]*
____client can choose therapist in advance *[if n/a, check off]*

Information about Services

____mode of interaction specified (e-mail, chat, etc.)
____if personal private response is promised
____expected response time is clearly stated
____disclaimer: limits of confidentiality
____disclaimer: limits of e-therapy

Fees and Payment Information

____amount of fee per e-session clearly stated up front
____if by time: estimate of cost for first e-session
____if by time: maximum charge set per e-session
____payment methods accepted clearly stated up front
____secure online payment for credit cards

Subjective Impressions *(discretion of reviewer)*

____communication skill: clear, personable writing
____site presentation, ease of use, technicalities

"Big Pluses"

____secured/encrypted communication available
____ISMHO member (http://www.ismho.org)
____special merit *(discretion of reviewer)*